

○ Explain

Aisles camera: where people linger

○ Count

Doors camera: who comes in

▲ Act

Tills camera: a queue building

HAYTHAM RETAIL · RETAIL ANALYTICS AND SITE SURVEILLANCE

Count. Explain. Act.

Haytham Retail turns the cameras a store already has into answers: how many people came in, where they spent their time, and how many left with something in their hands.

🖥 Watch the film “Haytham Retail: count, explain, act” (1:00) at jumphash.com/genesys/retail



01

Count.

Footfall, occupancy and conversion, for every interval of the day.



02

Explain.

Dwell and queue time against the target for each zone, with the camera that saw it.



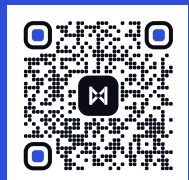
03

Act.

Queue and staffing alerts that reach the right person, at the right moment.

A walkthrough on your own floor plan.

hello@jumphash.com · jumphash.com/genesys/retail

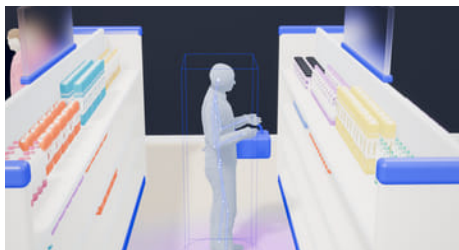


SCAN FOR THE PAGE

Answers from the cameras a store already has.

THE PROBLEM Every store already has eyes on the floor. Cameras watch the doors, the aisles and the tills, and most of what they see is never used.

01



Faceless by design

It never needs a face. People become boxes and skeletons, so the floor is measured, not watched.

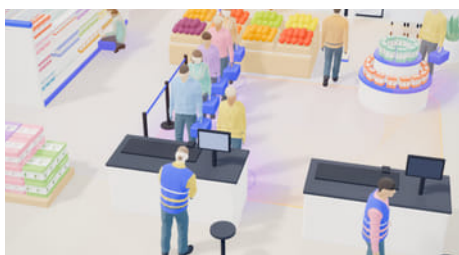
✓ **Keeps**

A box and a skeleton · Counts and times · The camera and the moment

✗ **Never keeps**

Faces · Who someone is · A picture of the person

02



Queue and staffing alerts

When a queue starts to build, or a zone runs short of staff, the right person gets an alert, with the camera and the moment it came from.

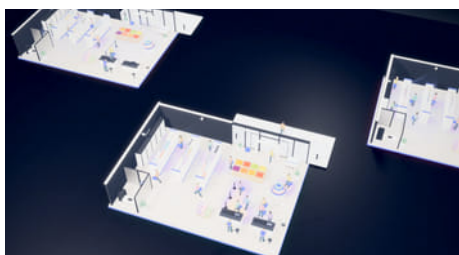
▲ **Queue building at the tills**

Open a second till

📷 Checkout camera · just now

📍 Sent to the staff member on the floor

03



Every store on one screen

Managers see every store on one screen: footfall, dwell and conversion, and what needs attention first.

NEEDS ATTENTION FIRST

◆ **Downtown** Queue building at the tills

▲ **Riverside** Stockroom camera offline

04

In the cloud, or on site on ForgeOS

It runs in the cloud, or on site on ForgeOS appliances, with the cameras you already have. Video can stay in the store.



Your cameras

The ones the store already has.



In the cloud

Nothing to install in the store.

or



On site, ForgeOS

Video stays in the store.



Haytham Retail

Counts, dwell, alerts.

→ The right person, at the right moment.



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3D people Microsoft Rocketbox (MIT). Environment assets Poly Haven (CC0).

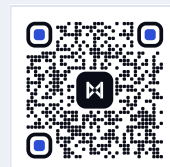


JUMPHASH

Haytham product, sales and partnerships

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